

# EXPONENTIAL FUNDRAISING

## WITH JENNIFER MCCREA

### WORKSHEET:

#### DEVELOPING YOUR STORY OF SELF

---

**Before you decide what part of your story to tell, think about these questions:**

1. What will I be calling on others to do?
2. What values move me to take action and might also inspire others to similar action?
3. What stories can I tell from my own life about specific people or events that would show (rather than tell) how I learned or acted on those values?

**What are the experiences in your life that have shaped the values that call you to make change in the world?**

#### **FAMILY & CHILDHOOD**

Parents/Family  
Growing Up Experiences  
Your Community  
Role Models  
School

#### **LIFE CHOICES**

School  
Career  
Partner/Family  
Hobbies/Interests/Talents  
Finding Passion  
Overcoming Challenge

#### **LEADERSHIP EXPERIENCE**

First Experience with  
Political & Civic Issues  
A Key Moment in Your Work  
as an Organizer  
Role Models/Community  
Current Experience as a an  
Organizer

Think about the challenge, choice and outcome in your story. The outcome might be what you learned, in addition to what happened. Try drawing pictures here instead of words. Powerful stories leave your listeners with images in their minds that shape their understanding of you and your calling.

CHALLENGE:

CHOICE:

OUTCOME:

--	--	--