# LSAC Resources for Law School Deans



LSAC was created by law deans who wanted to make legal education accessible and equitable. As a law school dean, you play an important role in bringing together the people, the processes, and the systems to support students and help them thrive. You shape the future of the legal profession, working within a dynamic context. You must not only manage what's happening within your law school and university, but also stay on top of what's happening externally in your community, nationally, and beyond.

You are shaping the future of the legal profession, one student at a time, and we are here to support you. We help you meet your institutional goals by:

- Building a strong pipeline and connecting you with prospective applicants
- Providing access-opening tools to help you make equitable, holistic admission decisions
- Providing a robust enrollment management platform designed specifically for law schools
- Providing high quality solutions that help your students succeed
- Delivering data and insights that help you and your staff make informed, strategic decisions
- Offering educational programs that advance professional growth and development for you and your team

# Solutions to Help You Achieve Your Goals

# LSAC Deans' Handbook

Excellent leadership requires not only vision but also access to reliable, relevant tools and information that you will find in <u>this handbook</u>. It delivers essential knowledge curated by leaders at the forefront of legal education, helping you meet the evolving demands of your role and create lasting success for your institution.

# Consulting

LSAC's Legal Education Consulting team has an unparalleled understanding of data, trends, and cycles that shape legal education. LEC experts are deeply embedded in the law school community, constantly gathering interpretive insights and using cutting-edge data analytics to stay ahead of the curve. They consult with integrity on a number of projects designed to address schools' unique needs and achieve institutional goals. You can also access data and perspectives through LSAC Insights which includes resources such as our Law:Fully blog, Keeping Up to Data podcast, and volume data that is updated daily.





#### **Admission Assessment**

The LSAT is a highly valid and reliable standardized test designed specifically for law school admission, and with input from law schools on the skills that matter most. Correlation studies consistently show that the LSAT is the single best predictor of first-year law school success, and that the LSAT score combined with undergraduate GPA is the best predictor of all.

#### **Enrollment Management**

The <u>Credential Assembly Service (CAS)</u> provides a convenient way to holistically assess applicants. The CAS packages applicants' LSAT scores, undergraduate transcripts, and other documentation into a standard report, making file review and admission operations faster and more efficient. It is available via LSAC Unite<sup>®</sup>, a customer relationship and enrollment management platform that enables law schools to build, nurture, and manage the pipeline of prospective students.

#### **Student Success**

LawHub<sup>®</sup>, powered by LSAC, is a platform that offers a suite of products and services to support individuals on their legal education journeys. Apart from being the go-to destination for LSAT preparation in the authentic test interface, LawHub has expanded to include free and low-cost tools, resources, and learning content to help prospective and incoming law students put together strong applications, get familiar with the law school experience, understand academic expectations, and develop the skills they need to excel in and out of the classroom.

# Recruiting

LSAC's marketing campaigns, Law School Forums, webinars, pipeline programs (e.g., Plus, Guided Journey and activities to reach prospects even earlier), Candidate Referral Service (CRS), and generous fee waiver program are among the many contributors to your ability to access a vibrant and steady pool of prospective law students. As part of its Legal Education Consulting suite, LSAC also offers schools digital marketing services to help reach target audiences with precision.

#### **Professional Development**

LSAC offers a variety of professional development opportunities including webinars for law school deans as well as admission and DEI professionals to exchange ideas about various challenges and opportunities they face. LSAC's Annual Meeting and Educational Conference is the event admission professionals look forward to in late spring, and is complemented by programming for new admission professionals and from the <u>RISE Alliance</u>, a national center within LSAC that supports the leadership and professional needs of student-facing law school staff throughout the year.

# LSAC Is a Resource You Can Rely On

LSAC is proud to be a resource to you and will continue to bring forth innovative, evidence-based solutions that add value and convenience to your work. We are grateful for your collaboration in advancing law and justice — and building a more just and prosperous world — one student at a time. Visit LSAC's resources page for law school deans to learn more.



#### **Contact Us**

For more information and inquiries, LSAC's senior vice president for strategic relationships, Vivian Bowden is here to support law school deans. Please feel free to contact Vivian for assistance. She can be reached at <u>vbowden@LSAC.org</u>.





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