



**LawHub**

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## Learning Designed for Today's Students

We create learner-centric experiences for those who want a career in and around the law. Our team of pedagogical and substantive experts develops high-quality, relevant, accessible, and engaging content that rests firmly on a foundation of proven learning best practices.



In our new hybrid world, one big question persists: **Does e-learning work?**

The answer is clear. E-learning is as effective, if not more effective than, traditional classroom instruction. But successful e-learning is not simple. The difference-maker is a careful commitment to effective learning methodologies, especially with blended learning experiences. Research suggests that these same methodologies may be just as effective in legal education. Our sound approach contributes to our highly effective, highly flexible learning that can be delivered at a lower cost and to a larger audience than traditional learning.

### Our Philosophy



**Right-Sized Learning**



**Applied Learning**



**Mobile-Friendly and On Demand**



**Personalized Experiences**

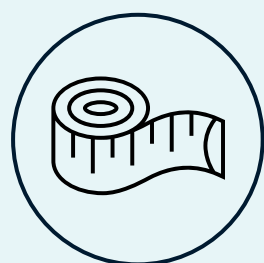


**Committed to Accessibility**

FLIP FOR MORE DETAILS



# Our Philosophy, Explained



## Right-Sized Learning

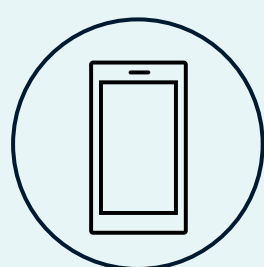
Right-sized learning recognizes that learning content can be presented in a number of ways. The ideal modality for a learning object is determined by topics and goals rather than fixed length and presentation norms. While longer experiences such as our live events, panels, and workshops can be valuable, most of our learning objects present information in short, digestible chunks that are easier for learners to work through at a pace that suits their schedules without sacrificing quality.

According to leaders in e-learning such as Elucidat and e-learning Industry, chunking information into “microlearning” works because its more consumable length and format aligns with consumption habits of modern learners.



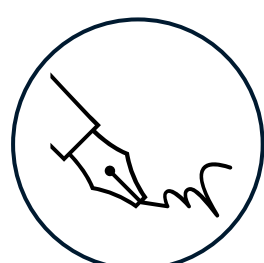
## Applied Learning

Research has shown that it is not enough to simply create a learning program focused on knowledge and sharing of information from “teacher to student” or “lesson to student.” Instead, learning must focus on the application of knowledge and skills to real-world situations. Our learning programs encourage learners to apply the skills, knowledge, and behaviors introduced during the program. A focus on application supports learner engagement and retention.



## Mobile Friendly and On Demand

One of the most popular ways learners engage with learning experiences is through mobile devices and on demand. Research has shown that 96% of modern learners use their phones to search in moments of need and typically check their phones at least 10 times per hour. To suit this growing trend, we meet learners where they are—all content is available via mobile devices—and create learning that engages learners in small bursts to be consumed during times when they are available. To achieve this, our learning is on demand and available 24/7.

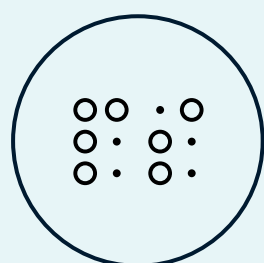


## Personalized Learner Experiences, Preferences, and Self-Empowerment

We get the right information to the right people at the right time, wherever they are on their learning journey. To do this we provide personalized, timely, quality content that is tailored to their needs.

We use a variety of learning modalities, including collaboration/knowledge sharing, online self-study, webinars, job aids, videos, podcasts, activities, and assessments, that support learner styles, needs, and wants.

Our learning programs are highly focused on learner self-empowerment and provide learner-centric experiences using a framework consistent with modern industry standards, such as Student-Centered Learning, that are shown to improve outcomes and close the opportunity gap.



## Accessibility

The Law School Admission Council is committed to ensuring that all individuals, with or without disabilities, have equal or equally effective access to webpages, web-based applications, and digital information and resources.

Questions about LawHub learning for your students? Please contact Collin Takita at [ctakita@LSAC.org](mailto:ctakita@LSAC.org)



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