

Introducing Professional Identity Formation

FULL TRANSCRIPT

[Lighthearted music. On screen text reads: "Introducing Professional Identity Formation."]

Voiceover: Introducing Professional Identity Formation.

[On screen text reads: "In March 2022, the American Bar Association amended Standard 303, requiring schools to "provide substantial opportunities to students for the development of a professional identity." Before the ABA revised Standard 303, only a few law schools elevated the focus on professional identity formation for students."]

Voiceover: In March 2022, the American Bar Association amended Standard 303, requiring schools to "provide substantial opportunities to students for the development of a professional identity." Before the ABA revised Standard 303, only a few law schools elevated the focus on professional identity formation for students.

[Animation of a person sitting on a stack of books working on a laptop.]

Voiceover: To assist law schools in meeting the ABA requirements, LSAC is offering a comprehensive, fully integrated series of Professional Identity Formation courses [Colorful circles containing images of professionals.] taught by nationally renowned subject matter experts.

[Animation of a person surrounded by icons of a globe, scales, lightbulb, and a lotus flower.]

Voiceover: Professional Identity Formation is an intentional exploration of the values, guiding principles, and well-being practices considered foundational to a fulfilling career as a legal professional.

[Illustration of a colorful tree. On screen text reads: "Professional Identity Formation. Inclusion. Well-being. Self-reliance. Value alignment. Information Literacy. Communication. Problem Solving. Resilience."]

Voiceover: It offers a deeper understanding of meaning to accompany analytical thinking and is sometimes characterized as an integration of the intellectual, practical, and ethical aspects of being a lawyer.

[Animation of a diverse group of people around a giant stack of books with an Ionian style building in the background; two people with laptops sit on a giant scale, one person is holding a megaphone, and one person is holding a giant gavel.]

Voiceover: Our Professional Identity Formation curriculum offers numerous benefits for both law schools and their students, including helping students identify their values and strengths, thereby bolstering their self-confidence and imbuing a sense of purpose, [Animation of two professionals around a giant clipboard with an Ionian style building in the background; one person is holding a giant pencil, and the other person is holding a giant magnifying glass.] helping schools comply with ABA standards without needing additional faculty resources, [Animation of a person sitting on a stack of books with a giant laptop in the background, and the same person shaking hands with a professional; the laptop screen shows an instructor holding a book and a pointer.] and improving the impact of student development, a critical foundation for personal and professional success and satisfaction.

[Montage showing the program’s instructional videos. On screen text reads: “Janice Craft, Staying True to Yourself; Amanda Rivas, Learning from Experience and Growth Mindset; Thiadora Pina, Self-Directed Learning: Becoming an Expert Learner; Megan Bess, Learning from Supervision; Jordana Confino, Mental Health and Well-Being.”]

Voiceover: Taught by nationally renowned subject matter experts, this program is unique because it includes all the themes and competencies professional identity experts consistently recognize as essential.

Voiceover: Professional Identity Formation, the tools your students need to graduate practice ready. Get started today. For more information, visit LSAC.org.

[On screen text reads: “Professional Identity Formation. The tools your students need to graduate practice ready. Get started today. For more information, visit LSAC.org.”]

[Lighthearted music.]