

# Introducing Professional Identity Formation

FULL TRANSCRIPT

[Lighthearted music.]

**Voiceover:** Introducing Professional Identity Formation.

[Words matching the voiceover appear on screen.]

In March 2022, the American Bar Association amended Standard 303, requiring schools to "provide substantial opportunities to students for the development of a professional identity." Before the ABA revised Standard 303, only a few law schools elevated the focus on professional identity formation for students.

[Animation of a person sitting on a stack of books working on a laptop.]

To assist law schools in meeting the ABA requirements, LSAC is offering a comprehensive, fully integrated series of Professional Identity Formation courses

[Colorful circles containing images of professionals.]

taught by nationally renowned subject matter experts.

[Animation of a person surrounded by icons of a globe, scales, lightbulb, and a lotus flower.]

Professional Identity Formation is an intentional exploration of the values, guiding principles, and well-being practices considered foundational to a fulfilling career as a legal professional.

[Animation of a colorful tree with the words inclusion, well-being, self-reliance, value alignment, information literacy, communication, problem solving, and resilience written on the leaves.]

It offers a deeper understanding of meaning to accompany analytical thinking and is sometimes characterized as an integration of the intellectual, practical, and ethical aspects of being a lawyer.

[Animation of a diverse group of people around a giant stack of books with an Ionian style building in the background. Two people with laptops sit on a scale, one person is holding a megaphone, and one person is holding a giant gavel.]

Our Professional Identity Formation curriculum offers numerous benefits for both law schools and their students, including helping students identify their values and strengths, thereby bolstering their self-confidence and imbuing a sense of purpose,

[Animation of two professionals around a giant clipboard with an Ionian style building in the background. One person is holding a giant pencil, and the other person is holding a giant magnifying glass.]

helping schools comply with ABA standards without needing additional faculty resources,

[Animation of a person sitting on a stack of books with a giant laptop in the background, and the same person shaking hands with a professional. The laptop screen shows an instructor holding a book and a pointer.]

and improving the impact of student development, a critical foundation for personal and professional success and satisfaction.

[Montage showing the program's instructional videos.]

Taught by nationally renowned subject matter experts, this program is unique because it includes all the themes and competencies professional identity experts consistently recognize as essential.

Professional Identity Formation, the tools your students need to graduate practice ready. Get started today. For more information, please contact Kevin Colangelo at [kcolangelo@LSAC.org](mailto:kcolangelo@LSAC.org).

[Lighthearted music.]